

Here is our 2010 first quarter newsletter. If you are not interested in receiving our newsletter anymore, please unsubscribe [here](#).

Welcome to My Crystal Bridge Newsletter

March 31, 2010

New Marketing Director at My Crystal Bridge!



[David Berlin](#) has accepted our offer to become our new Marketing Director. He is responsible for our Facebook updates, our blog updates, the articles about antiques on our blog, our newsletter and all general marketing work for us.

If you'd like to link to us, discuss affiliate marketing possibilities, or any related B to B marketing issues, give Dave a call at (732) 637-7398. Or just drop him a line at davidberlin@mycrystalbridge.com.

David Berlin has a long history as a writer. He has written magazine articles for Antiqueweek, The Fine Tool Journal, Rodale's Backpacker, Rap Sheet, Weatherwise, Pit and Quarry (a trade magazine for construction aggregate quarry owners).

He also tutors English as a Second Language and Accent Reduction—his own ESL webpage can be seen here: <http://sites.google.com/site/davidberlines/> and his personal blog here: and his American Idiom of the Day twitter feed can be found here: <http://twitter.com/davidberlines>.

Chinese Furniture Market is HOT!

Unlike the housing market in America and the rest of the world, the Chinese housing market has **exploded** in recent years. The people of China are wealthier and have a higher quality of life than ever before. Chinese furniture is some of the best made in the world, and the Chinese are decorating their homes and suites in a Modern Classical style. Check out some photographs, so can see what I mean here:

In This Issue

- Introducing our new Marketing Director – [David Berlin](#)
- Chinese furniture market is hot!
- Chinese diet, health and beryl crystals

Also This Quarter

- My Crystal Bridge Interior Decoration Arts is on [facebook](#), [blogger](#) and [twitter](#).
- Article about [Chinese precious stone snuff bottles](#) added to blog
- Article about Chinese antique [ivory Buddha](#) added to blog
- [Forum and feedback](#) functionality added to website. Post your comments.

Forward

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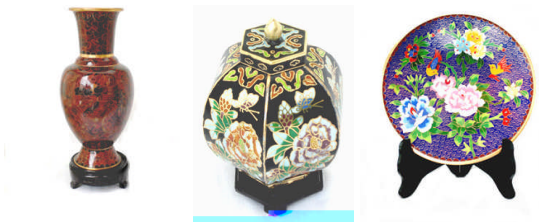


In ancient China, everything was done at knee level because Chinese did not sit on Western style chairs—they sat or knelt on straw mats. Indeed, early paintings of the Chinese masters like Kung Fu Tse, Lao Tse and others show them either standing or sitting on mats.

Western style furniture came with the Europeans—the Italians via the Silk Road-- and via the Mongols and Turks and the Islamic Caliphates who traded with China in the 1200s (approximately).

Chinese began to apply their uniquely Asian ideas to furniture crafting, and the furniture that they built fit in nicely with ideas of Chinese interior design—simplicity, attractive of good energy (chi), non-ostentatiousness.

Classical Modern Chinese furniture was simple and clean, elegantly understated, and often accented with the kinds of things we sell here at www.mycrystalbridge.com.



So a table like this one:

[http://antiquechinafurniture.com/english/p\(n\)6.0\(d\)4.88](http://antiquechinafurniture.com/english/p(n)6.0(d)4.88) ish

on which they might display cloisonne or cinnabar plates, like this <http://www.mycrystalbridge.com/product/IA008G/IA008G.html> , this <http://www.mycrystalbridge.com/product/IE011/IE011.php> or this <http://www.mycrystalbridge.com/product/IE010/IE010.php>

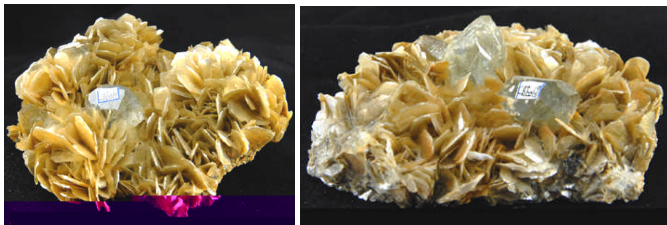


Chinese diet, health and beryl crystals

Asians eat far less meat than Westerners. Even dishes that are considered “meat dishes” have far less beef or chicken in them than do American meat dishes. Chinese tend to “stretch” meat a great deal via the use of sauces like plum sauces and hoisin sauce. You can find some of the best spices in the world, including nuoc nam, a kind of sauce made from fermented fish guts, mixed with lime and lime juice and salt—native to Thailand—here <http://www.kalustyans.com/>.

Chinese in particular believe that physical, emotional, and mental health is determined by proper flow of ones' *chi* or life force. Improper flow of *chi* can cause all sorts of physical complaints, from muscle pains to menstrual cramps and female emotional difficulties to digestive problems. In fact, when you go to visit a chiropractor, that is what he is doing—manipulating your chi. Chiropractor—get it? Likewise an acupuncturist or accupressurist will try to manipulate your chi and alter its flow via the use of needles or pressure points.

Chinese also believed that beryl crystals, such as the ones we sell here <http://www.mycrystalbridge.com/crystal.php> could create a calmness in people, a peace of mind and a gentle state of thinking—an good state of mind that came from an okayness with oneself. They believed that beryl could reawaken the sex drives of a long married couple. They kept it or displayed it in their homes.



Now we can't guarantee that to be the case with our beryl crystals, and this product is NOT approved by the FDA nor is it

recommended to cure or treat ANY disease—if you have emotional issues, a good therapist with whom you are sympatico can be very, very helpful, and if you have physical medical issues, modern medical treatment including medications (and eating healthy, nourishing food, getting plenty of healing rest and good, deep sleep) is the way to go.

But these crystals are lovely, and the patterns of light refracted in them are beautiful and wonderfully intricate—and they shine so bright and so white that they'd brighten up almost any home. They catch the sun wonderfully and give a room a deep, golden warmth.



Chinese believe that health, both physical and mental, is an overall condition, rather than a freedom from specific ailments or symptoms. This is different from the Western idea of health, but it might definitely be a viewpoint worth checking out.